**Alt text**

Adding alt text to images and videos on social media makes our content more accessible for people with visual impairments.

Please add the following alt text when posting Lonely Not Alone content.

Thank you

**Campaign trailer video**

Five young people who helped to create the Lonely Not Alone campaign walk in yellow socks through beautiful city centre and countryside locations. They ask us all to wear yellow socks and share our Outfit of the Day to show lonely young people everywhere that they might be lonely, but they’re not alone.

**Bus Stop video**

A boy in his late teens wearing yellow socks sits alone at a bus stop under a beautiful, starlit summer sky. A bus arrives. As he gets on the bus, he sees the young person in her twenties is wearing yellow socks, too. They smile at each other as the bus drives off. Created by Graham Roberts, 22, and Marti Guiver, 23, London

**Birds video**

A teenage girl sits on a blustery moor beside a windswept tree. She’s wearing a flowing dress, and bright yellow socks. A flock of magical bluebirds with yellow feet sweep down to greet her, and one lands in her outstretched hand. Created by Ruby Gilbert, 17, and Elowen Waters, 18, Cornwall.

**Trees images**

In a forest, a boy wearing yellow football socks discovers that all the pine trees have been given “socks” made of ribbon by a red-headed teenage girl also wearing yellow socks in the distance. He smiles and pats the tree. Image created by Matt James, age 24, Devon, and Francesca Devon Heward age 26 Wiltshire

**Wallflower images**

Two teenage girls pass each other in front of an old wall. They are so delighted to see they are both wearing yellow socks, that the wall spontaneously blossoms with beautiful yellow flowers. Image created by Samuel Perry Falvey, age 23, Bristol, with Violeta Fellay age 30, and Michelle Gruppetta age 24, both Viborg, Denmark